

FOUNDER'S CARDS #64



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THE 6 HUMAN NEEDS. This is something worth bring back to light, which I learned from Tony Robbins. Humans are wired for just 6 human needs → **CERTAINTY / COMFORT:** We need Certainty. Comfort. For example, we need to be sure that our “paycheck” is in our bank account on day 30 of each month; **UNCERTAINTY / VARIETY:** We need to be able to just get our car and go to an amusement park on a Wednesday and ride rollercoasters or go on a date at 3pm on a Tuesday or do whatever we want at any given time; **SIGNIFICANCE:** We need to mean something to the life of others and to ourselves, which is something hard to put on words; **LOVE & CONNECTION:** Relationships. We need to connect with other people, enjoy good, healthy relationships with friends and family and with our soul mates. We need to socialize; **GROWTH:** We need actual progress, needing to evolve our skillset, our professional life (work) and our personal character; **CONTRIBUTION:** We need to see that we are contributing to the growth of our Society / Community with what we do on a daily basis. Once all those 6 human needs are met, you end up very happy (!).

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