
MARKET FACTS!

MARKET FACT #104

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158M

Americans or 61% of United States adults own STOCK. The top 1% holds 54% of stocks.

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COMMENT: For those who are curious about how much value the TOP 1% holds in stocks, here you go: U\$ 19.16 TRILLION dollars (!). That's a wealth gap that scares anyone who understands economics today. And thanks to Patrick Bet-David, we also know that [the wealthiest 10% of American households now own 89% of ALL U.S. stocks](#). [Where do you go from there if you want to invest and change classes?](#) This reminds me of the 1000 bitcoin whales. One thousand individuals who own 40% of the bitcoin market. Now you know why is so hard to change classes in life.

A MESSAGE FOR BRANDS

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