
MARKET FACTS!

MARKET FACT #126

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\$130

BILLION dollars were invested in Latin America between 2005 and 2020: \$60 billion in Brazil, \$27 billion in Peru, \$27 billion in Chile and \$12 billion of Chinese ODI in Argentina.

DATE: November 30, 2023

COMMENT: China has been targeting key industries for LA like mining, telecoms, electricity and energy. It currently has 3 ways of interacting with LA countries: Trade, Official Foreign Direct Investment (ODI) and Bilateral loans.

A MESSAGE FOR BRANDS

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