
MARKET FACTS!

MARKET FACT #140

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

MARKET FACT #140

10%

of public firms were zombie companies in 2019. That means 1 out of 10 companies are not making money and just stay alive and operational. For what?

DATE: December 7, 2023

COMMENT: That data comes from the Federal Reserve itself. Thanks to low interest rates and easy money, many companies were able to pay their operational costs, but turning into zombie enterprises at the same time. This also means that an event of biblical proportions can happen overnight since many companies today are not making a profit. They just exist.

A MESSAGE FOR BRANDS

BUSINESSES ONLY: Are you reading too many cards or articles? Then [you probably need Professional Consulting Projects.](#) That will boost your Marketing/Business results in a short amount of time. [Prices start at €399 per hour.](#) Buy a Project. Save time. Grow your business now. The market does not wait.



READ SOURCE