
MARKET FACTS!

MARKET FACT #157

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\$250

MILLION to \$300 MILLION is the cost to install a transatlantic subsea cable that provides internet access.

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COMMENT: There are estimates predicting that \$10 BILLION will be spent on new subsea cables from 2023 to 2025 around the globe (as [CNET points out](#)). A sizable investment which will make things better for countries giving them faster internet access, lower prices, a 3% to 4% increase in employment and a 5% to 7% boost in economic activity. The only downturn is protecting them later because [countries like Taiwan have vulnerable subsea cables to military attacks](#).

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