
MARKET FACTS!

MARKET FACT #16

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2%

is the percentage of ALL actors who make a living from the profession

DATE: August 16, 2023

COMMENT: That's impressively low if you stop to think about it. For those who connect the dots, this is one of the reasons why the recent strike of actors & writers of Hollywood makes a lot of sense. How much more are content powerhouses stealing from actors? And writers? Jason Bourne himself (Matt Damon) said that the amount actors must make each year to qualify for healthcare benefits is around \$46,000. The median salary among actors (2021) is \$46,900. And **90% of actors are usually unemployed at any time throughout the year.** Who knows how much impact a "fight-back" unprecedented strike can have on international markets and TV, cinema and streaming services. We hope they can make a decent living and a great lifestyle.

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