
MARKET FACTS!

MARKET FACT #172

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SENIOR employees who led departments at TikTok recently left the company because they could not influence decision-making.

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COMMENT: A surveillance app that has ties with the Chinese Communist Party? (CCP) obviously rules decision-making in practice, not high-level employees. Many businesspeople tend to forget how adamant governments are when it comes to surveillance. America has Google and Facebook. China has Tik Tok, [which became the most visited website in the world in 2021](#). Forbes additionally found LinkedIn profiles for [300 ByteDance employees that showed they previously worked for Chinese state media publications](#). Surprised?

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