
MARKET FACTS!

MARKET FACT #177

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72%

**of the PLASTIC we make ends up in
landfills or the environment.**

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COMMENT: Almost all Companies today have a share of guilt in the waste subject, because they overly target profit over anything else (especially a healthy environment), with many sins involving plastic. Only 9% of the plastic ever produced has been recycled, and 19% has been incinerated. As MIT Technology Review points out, there are estimates showing that between 8 million and 11 million tons of plastic waste enter the ocean each year. that's the equivalent of dumping a garbage truck of plastic into the ocean EVERY MINUTE. To date, humans have created around 11 billion metric tons of plastic. Such quantity surpasses the biomass of all animals, both terrestrial and marine animals. And most of it is becoming waste dumped on the environment.

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