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# MARKET FACTS!

MARKET FACT #181

by Peterson Teixeira - CEO / Founder  
[www.peterson Teixeira.com](http://www.peterson Teixeira.com)

## **MARKET FACT #181**

# \$5B

**lawsuit was settled with GOOGLE  
because the “company” kept  
secretly tracking Google Chrome  
users while they were browsing in  
INCOGNITO mode.**

**DATE:** January 6, 2024

**COMMENT:** What? Surprised?! Only naive kids trust Google with their data and with their everyday digital lives today. Google is definitely after knowing you better at levels you wouldn't want. How much money you make, what is your most likely next crisis you'll face, which porn habits you have (if you have any) and much more. It's a conglomerate of surveillance systems. Wake up.

# ***A MESSAGE FOR BRANDS***

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