
MARKET FACTS!

MARKET FACT #192

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1.8M

visits down from 8.3M is the drop in Facebook traffic from 2018 to 2023 that BBC has experienced.

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COMMENT: For other big players the numbers are similar: NYT went from 3.5m to 688.000 visits; Vice went from 1.1m to 255.700 visits. But what about small players? Here: “Across 486 small publishers (i.e. those with less than 10,000 average daily page views) included in the Chartbeat data, Facebook referral traffic in April represented just 2% of its volume at the start of 2018”. – SOURCE: [A Media Operator](#). Do not trust Facebook. Remember [Snowden's testimony](#). No wonder [Facebook has been putting a lot of money into lobbying](#). Market dominance like this is only possible through criminal monopolistic practices. Only achieved with the help of the government. Not true Capitalism.

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