
MARKET FACTS!

MARKET FACT #198

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16%

of U.S.A. Adults reported earning money through app-based platforms in 2021 like DoorDash, Uber, Instacart and Grubhub.

DATE: January 13, 2024

COMMENT: I think another super-important data besides the main one highlighted must also be reinforced: “The gig work sector has undergone a massive expansion. The US platform gig economy grew by 3 million people between 2019 and 2021” – SOURCE: [Bloomberg](#). Now that’s some considerable growth because these kinds of jobs are not a good job, that’s for sure. Which also means that many americans are losing their wealth and aren’t finding work, and are pivoting to the gig economy as consequence.

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