
MARKET FACTS!

MARKET FACT #206

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years old is the age where the Ad Tech Industry aggressively already has 72 MILLION data points about that child.

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COMMENT: One more piece of hard evidence on Data Points that this time comes from Bob Hoffman, the famous [Ad Contrarian who's now warning that Advertising is now a scam \[VIDEO \]](#). Around 10 years ago, [Bob Hoffman talked about how social media marketing is pointless \[VIDEO \]](#). All these facts aside, going back to the main subject of Data Points, it's important to know that [4000 companies in the U.S.A focus on selling your DATA on The Market \(!\)](#). Furthermore, [1500 data points is what the average DATA BROKER has](#) today.

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