
MARKET FACTS!

MARKET FACT #214

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

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720

videogame companies (game publishers, game developers or software developers) are currently located in California, USA.

DATE: January 19, 2024

COMMENT: The place where videogame companies choose to establish their Headquarters tells us something → GOOD FOR BUSINESS. Here: “Several major publishers are based in Southern California, including Activision, Blizzard Entertainment and Riot Games, as well as the North American headquarters for Sega of America.” – SOURCE: [Los Angeles Times](#). If you're thinking about setting up your company, maybe you should consider California, USA.

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