
MARKET FACTS!

MARKET FACT #216

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350K

people work in the Videogame Industry GLOBALLY. The 2% of the industry that got laid off, doesn't tell the whole story.

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COMMENT: There are those who look at these numbers and think this is not a bad sign since only 2% of the gaming industry got fired past year. Not true. Because [the industry grew 3X in the last decade \(just in the U.S.\)](#), and because the Market is already condensed in few platforms like Nintendo, Playstation and Xbox, MANY jobs are still "stable" just because another M&A hasn't occurred yet. Some jobs remain "untouched" [because Big Players didn't make a brutal move](#). Consoles dictate a lot of the industry. Who is investing in new consoles today?

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