
MARKET FACTS!

MARKET FACT #226

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1,9K

**employees are being fired by
Microsoft at Activision Blizzard and
Xbox. The job cuts is around 8% of
Microsoft Gaming division.**

DATE: January 25, 2024

COMMENT: There's enough evidence already on how hardcore The Market has become since [The Global Financial Crisis that started in 2019 \(read The Manifesto\)](#). Rounds of massive layoffs are happening, with [companies from several industries sending workers home \(Toys, Banking, Car Manufacturers, BIG TECHs etc\)](#). The gaming division has around 22,000 employees and with the layoffs, Activision Blizzard president Mike Ybarra has decided to leave the company. So expect less from Activision now, my friend. They're also surviving.

A MESSAGE FOR BRANDS

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