MARKET

FACTS!

MARKET FACT #236

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$3B

was the increase in bitcoin holdings of the Bitcoin WHALES now in January, 2024.

DATE: January 30, 2024

COMMENT: A quick quote: “'While bitcoin ETFs have seen net inflows of $820M, bitcoin whales have seen an increase of ~$3B (76,000 BTC) so far in 2024' IntoTheBlock said in a weekly newsletter. 'Whales include any entity, individual, or fund (including the ETFs) holding over 1,000 BTC.'.” – SOURCE: CoinDesk. More evidence that even Bitcoin is still a particular investment worth having, regardless if you are into crypto assets or not. Although among cryptocurrencies, Bitcoin reigns supreme. No other cryptocurrency has penetrated the markets so much. There are several businesses today that accept it as payment, there are people who bought computers to mine them etc. **Rule: FOLLOW THE MONEY**.

A MESSAGE FOR BRANDS

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