
MARKET FACTS!

MARKET FACT #246

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

MARKET FACT #246

20

**is the number of A.I. companies that
Apple acquired from 2010 to 2019.**

DATE: February 16, 2024

COMMENT: Despite what many may think, BIG TECH companies are not at the level they're at in technological advances on their own. All BIG TECH companies have been on a buying spree since 2010 to make their businesses stronger. Apple has acquired 20 A.I. companies from 2010 to 2019. And in the same period, Google has acquired 14 A.I. companies, Microsoft has acquired 10 A.I. companies, Facebook acquired 8 A.I. companies and Amazon acquired 7 A.I. companies to make their businesses stronger. And as CB Insights put it, "Tech giants are far from the only companies snatching up AI startups. **Since 2010, there have been 635 AI acquisitions, as companies aim to build out their AI capabilities and capture sought-after talent**" – SOURCE: [CB Insights](#).

A MESSAGE FOR BRANDS

BUSINESSES ONLY: Are you reading too many cards or articles? Then [you probably need Professional Consulting Projects.](#) That will boost your Marketing/Business results in a short amount of time. [Prices start at €399 per hour.](#) Buy a Project. Save time. Grow your business now. The market does not wait.



READ SOURCE