
MARKET FACTS!

MARKET FACT #249

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

MARKET FACT #249

1/3

of Americans today have a 2nd job in order to make ends meet. The highest number in the history of the UNITED STATES.

DATE: February 16, 2024

COMMENT: Bringing good news is always a must when you're an Entrepreneur but sometimes you need to map The Market and understand why is it so hard and why opportunities are harder to find. The Global Economy is not well. It's not just the United States that is seeing hard times. Here's something important to remember: [62% of Americans were still living paycheck to paycheck in 2023 and couldn't get out of this reality.](#) Furthermore, [50% of 6-FIGURE earners live paycheck to paycheck \(!\).](#) That's absurd, don't you think!? But it's the truth.

A MESSAGE FOR BRANDS

BUSINESSES ONLY: Are you reading too many cards or articles? Then [you probably need Professional Consulting Projects.](#) That will boost your Marketing/Business results in a short amount of time. [Prices start at €399 per hour.](#) Buy a Project. Save time. Grow your business now. The market does not wait.



READ SOURCE