
MARKET FACTS!

MARKET FACT #255

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167K

**U.S. dollars were made by Mr.Beast
on a Youtube video through Ad
Share revenue after it received 77
MILLION views in 5 days.**

DATE: February 16, 2024

COMMENT: This may seem like I'm encouraging The Creator Economy but I'm actually not. Here's some complementary info: "MrBeast's post containing his first X video upload has around 157 million views....But, his earnings on X are only around \$100,000 more than what MrBeast earned" – SOURCE: [Mashable](#). When you stop to do the math (on the Youtube video) alone, \$167,000 divided by 77 MILLION results in 0.0021 PER VIEW. **This means that 1000 views results in.....\$2.16 dollars (!).** And that's a Youtube Top Creator. [Where's the money!?](#)

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