
MARKET FACTS!

MARKET FACT #260

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1200

UNICORN companies exist today around the World. In 2015, there were only 80 of them on The Market.

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COMMENT: Despite the fact that many Unicorn companies do have real problems and therefore real massive value on markets today, many of them have inflated numbers. Here's the source: "There were companies that were doing \$5 million in revenue that were being valued at \$1 billion," CB Insights' Sanwal says, adding, "We were seeing 100x, 200x multiples." And as you can expect, A.I. companies are 'inflated' too: "The median Series B valuation for AI companies is 59% higher than non-AI deals, according to CB Insights, and median valuations are 21% higher for AI companies at the seed stage". – SOURCE: [Fortune](#).

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