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# MARKET FACTS!

MARKET FACT #266

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## **MARKET FACT #266**

# 150

**NEW STORES will be opened by Walmart in the next 5 years in an effort that represents MILLIONS of dollars to execute.**

**DATE:** February 29, 2024

**COMMENT:** It's hard to find news these days where after connecting the dots true good news come out of it, but Walmart brought one to the table. For those who don't know, Walmart has been pretty strategic about its business, with its locations especially, [where 90% of Americans live within 10 miles of a Walmart store \(!\)](#). Smart. Very smart. Furthermore, the work needs to be done on current stores as well: "[Over the next 12 months, the nation's largest retailer plans to remodel 650 stores across 47 states and Puerto Rico.](#)". – SOURCE: [Quartz](#).

# ***A MESSAGE FOR BRANDS***

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