
MARKET FACTS!

MARKET FACT #272

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\$1T

is the amount in dollars to supply the world with all the BATTERY minerals it needs in PERPETUITY nowadays. A single bill of \$1T.

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COMMENT: A truly impressive stat is this one regarding battery minerals. Why? Because in comparison, today's fossil-fueled transport system spends the amount of [\\$1 TRILLION in OIL costs every single year!](#) EVERY YEAR. That's a costly bill to the world. This means that the switch to things like battery vehicles is much cheaper in practice, leaving only the problem of going up against the Oil Industry in order to establish this EV battery world.

A MESSAGE FOR BRANDS

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