
MARKET FACTS!

MARKET FACT #287

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229B

DOLLARS is what the Waste management industry is expected to grow into by 2027.

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COMMENT: Waste management is something we should care about, especially today where making honest money is harder than ever. The good: There's an entirely different waste management facility that is BURNING trash instead of burying it. As CNBC reports it, this combustion is known as WASTE-TO-ENERGY or "energy recovery" because it's used to generate electricity (!). When you have realities like: 85% of all textiles that are thrown away in the U.S. end up in landfills or incinerated, along with 72% of the PLASTIC we make ends up in landfills or the environment, the waste-to-energy solution is a great way to fix this and power up the waste management industry.

A MESSAGE FOR BRANDS

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