
MARKET FACTS!

MARKET FACT #294

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10K

**IPHONE batteries worth of lithium
are necessary to make ONE EV.**

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COMMENT: That's a good way to put it, right? We need 10 Iphone batteries worth of lithium to put together 1 Electric Vehicle. Something to give you perspective on how much expensive it is to put together a good EV on the market. This market fact is thanks to [Morning Brew Newsletter \(July 29, 2024\)](#), by the way.

A MESSAGE FOR BRANDS

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