
MARKET FACTS!

MARKET FACT #298

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2B

Monthly Active Users (MAUs) is the number of users Youtube currently holds on its platform. It's the 2nd MOST VISITED website globally.

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COMMENT: Youtube is the 2nd MOST VISITED website globally. Despite being owned by Google, the criminal enterprise, it still holds a record number of access by TV viewers. For perspective, [Tik Tok recently recorded 1.5 BILLION MAUs at the end of 2023](#), and is expected to reach 1.8 BILLION at the end of 2024. The other criminal enterprise (Meta, which owns Facebook), reported having 3.24 BILLION users with its group of apps (Facebook, Instagram, Whats App, FB Messenger). Looks like The Internet is just that, isn't that "weird"? Think about it.

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