
MARKET FACTS!

MARKET FACT #299

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5.4B

**people use The Internet worldwide
in today's Modern Society.**

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COMMENT: This is a very interesting stat for business owners. Do you want some more? Here you go: [2 BILLION websites exist today on The Internet, and a little less than 200 million are active.](#) That's one. Here's more: [1000 IP Addresses is what's available to North Korea for internet access.](#) That's two. Now here we go again: [\\$250 MILLION to \\$300 million is the cost to install a transatlantic subsea cable that provides internet access.](#) No? Not happy? Then here's more: [31 MILLION hours of content have been streamed across The Internet in the last 7 minutes.](#) But this is not all. Here's more: [72% of the top 75,000 websites on the Internet use Google Analytics \(!\).](#) And finally: [43% of all websites on The Internet are powered by Wordpress.](#) Now you have some data points to compete.

A MESSAGE FOR BRANDS

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