
MARKET FACTS!

MARKET FACT #30

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1,5M

**cyberattacks were detected in just a
3-MONTH (90 days) window recently
in 2023**

DATE: September 4, 2023

COMMENT: If you are part of the business community then this is a stat that may concern you: **1,578,733 cyberattacks were detected within a 90-day window by a market solution. Of those, over 200,000 were UNIQUE cyberattacks and the average number of cyberattacks PER HOUR was 720.** That's for those CEOs / Founders / Entrepreneurs and businesspeople in general to be aware about the digital landscape and its constant dangers. **Most-targeted industries: Finance, Healthcare and Food chains.** If you're in business and you're downplaying cybersecurity, you better think again. Because bad actors (either motivated by money or hacktivism) are not taking many days off.

A MESSAGE FOR BRANDS

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