
MARKET FACTS!

MARKET FACT #301

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

MARKET FACT #301

450K

**active PODCASTS shows exist
nowadays on The Market. The top
25 podcasts reach nearly half of
U.S. weekly listeners.**

DATE: August 25, 2024

COMMENT: Those who ignore podcasts today are ignoring a good part of The Media Industry because respectable podcasters like Tim Ferriss and Joe Rogan are proving that everyone who's serious about putting out great work can have an audience. And here's why this also grew - MONEY: "Now, other revenue streams including subscriptions, live events, and merchandise are core to making podcasts profitable" – [WSJ Newsletter \(July 29\)](#). Join the game!

A MESSAGE FOR BRANDS

BUSINESSES ONLY: Are you reading too many cards or articles? Then [you probably need Professional Consulting Projects](#). That will boost your Marketing/Business results in a short amount of time. [Prices start at €399 per hour](#). Buy a Project. Save time. Grow your business now. The market does not wait.



READ SOURCE