
MARKET FACTS!

MARKET FACT #307

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\$790

BILLION is the total amount of
TRADE done between Mexico and
the United States (in 2023).

DATE: August 28, 2024

COMMENT: The United States of America has its new biggest trading partner: MEXICO. The country has surpassed Canada and China last year, giving the country a good status of potential economic growth. Some mexican brands are also appearing in BRAZIL in the past 24 months, indicating that the country is getting richer and is now on the right track for growth. The country has also outpaced India and Brazil in terms of manufacturing, proving there's even more money to be made. What do you think?

A MESSAGE FOR BRANDS

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