
MARKET FACTS!

MARKET FACT #318

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120

**TONS of Fuel are burnt EVERY DAY
by the container cargo ships that
travel the seas to deliver goods.**

DATE: September 3, 2024

COMMENT: Do you have an idea of how much fuel that is for producing energy? This is [the same amount of FUEL as if you were powering 30,000 households in Germany in a day](#). Something to make you think about how much energy is necessary on a daily basis in order for goods to reach a country. Trade has a cost in energy terms. Remember that [90% of world trade is done by shipping](#). Without fuel there's no goods for everybody.

A MESSAGE FOR BRANDS

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