
MARKET FACTS!

MARKET FACT #324

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30¢

of A DOLLAR is what Google receives for each advertising dollar spent on Google's ad tech tools.

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COMMENT: The massive criminal (and international) monopoly – GOOGLE – is being well-paid thanks to its monopolistic activities. However, recent lawsuits at the DOJ are now proving to be a direct attack to Google's market dominance. Here's some of it: "By deploying opaque rules that benefit itself and harm rivals, Google has wielded its power across the ad tech industry to dictate how digital advertising is sold, and the very terms on which its rivals can compete", the lawsuit alleged, in part. 'Google abuses its monopoly power to disadvantage website publishers and advertisers who dare to use competing ad tech products in a search for higher-quality, or lower-cost, matches" – [SOURCE: The Current.](#)

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