
MARKET FACTS!

MARKET FACT #330

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31%

of NIGERIANS live nowadays in extreme poverty. That's 71 MILLION people in Nigeria needing assistance today.

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COMMENT: Although Africa has little information to show, both because there's a lack of entrepreneurship and consequently businesses and news reporting and because of too much corruption, thanks to companies like the FINANCIAL TIMES we can look at how many nigerians need assistance today. The country has [71 MILLION people living in extreme poverty \(less than \\$2.15 a day\)](#). Who's gonna help? Step up. People need you.

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