
MARKET FACTS!

MARKET FACT #339

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

MARKET FACT #339

89%

**of AMERICANS GEN Z use Youtube.
Then 72% use Instagram. Then 71%
use Tik Tok. Then 70% use
Snapchat.**

DATE: September 10, 2024

COMMENT: Youtube for Generation Z in The United States of America is definitely the new TV. Probably for Millennials too, but let's stick to the point. Additionally, here's the rest of the stats: "Then 67% use NETFLIX. Then 49% use Facebook. Then 44% use Disney+. Then 34% use Pinterest. Then 26% use X. Then 26% use Reddit. Then 24% use Whats App." [SOURCE: Emarketer.](#)

A MESSAGE FOR BRANDS

BUSINESSES ONLY: Are you reading too many cards or articles? Then [you probably need Professional Consulting Projects.](#) That will boost your Marketing/Business results in a short amount of time. [Prices start at €399 per hour.](#) Buy a Project. Save time. Grow your business now. The market does not wait.



READ SOURCE