
MARKET FACTS!

MARKET FACT #340

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216M

**pieces of CONTENT are being
published DAILY on Youtube.**

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COMMENT: Youtube is the new TV but at the same time amateurs are also publishing their videos on the platform as well. Additionally, here's the rest of the stats you should be aware: "[Tik Tok: 23 MILLION](#); Facebook: 350 MILLION; X / Twitter: 500 MILLION; LinkedIn: 2 MILLION; Instagram: 95 MILLION."

[SOURCE: Neil Patel on Tik Tok](#). Furthermore, know now that [there's 2 BILLION monthly active users on Youtube](#), and 75% of Youtube's watch time occurs on a mobile device (globally). THIS MEANS THAT YOU CAN'T OUTWORK ANYONE. [You can create a PORTFOLIO of content and massively promote that link.](#) Otherwise, you're wasting your time posting on Social Networks.

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