
MARKET FACTS!

MARKET FACT #350

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100K

PODCAST EPISODES are being published every 3 days. Back in 2014, there were only 200K listed.

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COMMENT: Something you can read to reinforce podcast publishing is [THIS ONE ARTICLE right here \(by Tim Ferriss\)](#). But when it comes to numbers in this area, learning quickly that [in 2014 there were “only” 200,000 podcasts listed, and today there are over 4,200,000](#) is critical before venturing yourself in the podcast game. Because the World is now partially DIGITAL, many have entered the game. Know your stats before anything else. It's key.

A MESSAGE FOR BRANDS

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