
MARKET FACTS!

MARKET FACT #355

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2K

**contestants will be fighting over a
\$5 MILLION prize in a forthcoming
game show by Mr.Beast on Amazon
Prime Video.**

DATE: September 18, 2024

COMMENT: Why is that important? THINK. There are 2,000 people in a contest.
The prize is just \$5 MILLION. Don't you think people are being underpaid? And
this is not a market fact card striking MrBeast nor Amazon (despite it being a BIG
TECH). But rather something to open up your eyes to market realities that are
unsustainable. It's little money. And too many people. Hence why we are in a
Global Financial Crisis since 2019 (remember?). [SOURCE: Time Magazine]

A MESSAGE FOR BRANDS

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