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# MARKET FACTS!

MARKET FACT #362

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## **MARKET FACT #362**

# 10x

**MORE STORAGE space in the tank of this superyacht is necessary in order for it to function in comparison to diesel-based yachts.**

**DATE:** September 20, 2024

**COMMENT:** Every once in a while GOOD NEWS is mandatory and this is a card that reinforces brand new luxury technology using Hydrogen to power a superyacht. Here's what you need to know: "Superyachts, and the people who own them, tend to get a bad rap. Besides representing excess in a time when many are struggling to make ends meet, the luxurious ships carry a staggering carbon footprint. Enter Project 821: the world's first superyacht powered by hydrogen". – [SOURCE: Nice News](#).

# ***A MESSAGE FOR BRANDS***

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