
MARKET FACTS!

MARKET FACT #37

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90%

**of Americans live within 10 miles of
a Walmart store**

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COMMENT: Why is that important? Because this is what true business players tend to do for growth: **they end up buying real estate**. The most famous one besides Walmart, is McDonalds, which is among one of the top “real estate” companies in the World (hence why in the movie The Founder with Michael Keaton a consultant tells him that he’s actually in the real estate business). This kind of market dominance also allows everyday people to pay less for groceries in the whole month by having even their car expenses (should they go by car to Walmart) considered. Double impact.

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