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# MARKET FACTS!

MARKET FACT #374

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**DESALINATION PLANTS provide 25% of the water to the population in Singapore. The country is home to 6 MILLION people.**

**DATE:** September 26, 2024

**COMMENT:** The Water Crisis is once more a subject we all need to wake up to in order to avoid international conflict and WAR. By [watching Brave Blue World: Racing to Solve our Water Crisis \(NETFLIX\)](#) you can see how some solutions already exist, with some very portable ones. Nonetheless, it's never enough to talk about the Water Crisis. OBS: [SOURCE: DW Documentary](#).

# ***A MESSAGE FOR BRANDS***

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