
MARKET FACTS!

MARKET FACT #375

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

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50%

OF THE WASTEWATER around the world is released untreated. And only 11% of it is reused.

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COMMENT: The Water Crisis involves caring about our WASTE WATER as well. Some nations are being a role model while others are still in their infancy on the subject. A few other cards worth mentioning since we are in the water crisis subject are [Market Fact #373](#) and [Market Fact #374](#). Furthermore, [watch Brave Blue World: Racing to Solve our Water Crisis \(NETFLIX\)](#). You'll see water crisis solutions. As mentioned before, it's never enough to talk about the Water Crisis. OBS: [SOURCE: DW Documentary](#).

A MESSAGE FOR BRANDS

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