
MARKET FACTS!

MARKET FACT #377

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

MARKET FACT #377

\$375

MILLION is what UFC's parent company agreed to pay in order to settle a class action lawsuit.

DATE: September 28, 2024

COMMENT: For a while now many have been vocal about UFC not paying its fighters enough money, with the exception of those who put on a show and draw attention (fighters like Connor McGregor). The UFC's parent company agreed to settle the class action lawsuit which accuses the company of "tamping down fighters' pay by making it hard for them to accept offers from rival fight promoters". [SOURCE: Morning Brew Newsletter, September 28, 2024.](#) The Market is WAR. Remember that.

A MESSAGE FOR BRANDS

BUSINESSES ONLY: Are you reading too many cards or articles? Then [you probably need Professional Consulting Projects](#). That will boost your Marketing/Business results in a short amount of time. [Prices start at €399 per hour](#). Buy a Project. Save time. Grow your business now. The market does not wait.



READ SOURCE