
MARKET FACTS!

MARKET FACT #39

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

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Americans were College Dropouts in July 2020

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COMMENT: Why is that important? Because as said in the previous card, future revenues will suffer. The reality is that those who are experts in using The Internet make more than curriculum-based employees, after all, The Internet is a complex digital market and has high ROI potential for businesses that know what they are doing. But part of the Market is still using old solutions for hiring. Hence why the same source gives this data as well: **“College dropouts make an average of 32.6% less income than bachelor’s degree holders and are 19.6% more likely to be unemployed than any degree holder”** – [SOURCE: Education Data](#). Until that shifts, loads of americans remain with debt. While current e-learning platforms have a bigger market because of reskilling needs.

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