MARKET FACTS!

MARKET FACT #390

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MAIN SUBJECTS are something every Business owner, CEO, Entrepreneur should know about today: WATER and LAYOFFS.

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COMMENT: World Markets are imploding because there are two main crises which are rapidly evolving in the world of business: <u>Water scarcity</u> and <u>Massive</u> <u>Layoffs</u>. The subject of Massive Layoffs places a business insight because IF too many PEOPLE are being laid off (<u>including in the Tech sector</u>) and too many businesses are FIRING, <u>then eventually bills will stop being paid and you'll have masses of people not knowing what to do or what is happening</u>. And water is another important point, because it guarantees our survival. Think about that.

A MESSAGE FOR BRANDS

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