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# MARKET FACTS!

MARKET FACT #393

by Peterson Teixeira - CEO / Founder  
[www.peterson Teixeira.com](http://www.peterson Teixeira.com)

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**2,430**

**trucks go through the El Paso  
Mexico border in a WEEKDAY to  
deliver goods.**

**DATE:** November 2, 2024

**COMMENT:** The border where trucks go through in heavy numbers prove that Mexico is turning itself into the 1st nation to do business with the United States. If no tariffs are imposed in the near future, China may lose its place as a trading partner. We are yet to see how big Mexico can become in Trade with the U.S. In this operation, most truck drivers do this trip 2-3 times a day.

# ***A MESSAGE FOR BRANDS***

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