
MARKET FACTS!

MARKET FACT #395

by Peterson Teixeira - CEO / Founder
www.peterson Teixeira.com

MARKET FACT #395

400M

PEOPLE in China work on blue-collar jobs instead of white-collar ones. Generation Z is now choosing this same kind of work over others.

DATE: November 17, 2024

COMMENT: The number of chinese youngsters choosing more blue-collar jobs over white-collar ones is growing, and it's boosting the number of actual people who work in these kind of jobs (plumbers, cleaners etc) in China. Some are choosing this because it makes them happy and give them a sense of accomplishment. Others, might be doing this over Massive layoffs (remember: [Market Fact #244: Massive Layoffs?](#)) Total Population is almost 2 BILLION.

A MESSAGE FOR BRANDS

BUSINESSES ONLY: Are you reading too many cards or articles? Then [you probably need Professional Consulting Projects.](#) That will boost your Marketing/Business results in a short amount of time. [Prices start at €399 per hour.](#) Buy a Project. Save time. Grow your business now. The market does not wait.



READ SOURCE