
MARKET FACTS!

MARKET FACT #43

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70%

is the amount of how much Food Production needs to increase by 2050 to support the expected 10 billion world population

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COMMENT: This is another subject where we as business owners and entrepreneurs must step up and look at the bigger picture and try to solve the food security problem. According to Patrick Bet David on the source video, [we will need to produce more food in the next 30 years than in previous 10,000 years combined \(!\)](#). That's an unbelievable amount of food to produce in a short time. We rely on land and arable land has a deficit of 30% since the 1970s. And it's expected to drop another 60% by 2050, which brings food security to a new Era.

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