
MARKET FACTS!

MARKET FACT #54

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€376

MILLION (or 400 million U.S. dollars) is the fine Intel will have to pay in Europe for paying PC manufacturers to halt / delay product launches featuring AMD processors

DATE: September 22, 2023

COMMENT: This is the side of The Market that few tend to look at: monkey competition. When companies engage in despicable behavior to make a profit and don't compete using true entrepreneurial ways. If your company is eyeing this kind of "opportunity" then you should close your company and GO HOME.

A MESSAGE FOR BRANDS

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