
MARKET FACTS!

MARKET FACT #547

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2B

users is what Google Maps has today. It's The World's top Navigation app. Competitors are Moovit (1.5B), Apple Maps (500M), Waze (140M) and Strava (95M).

DATE: March 10, 2025

COMMENT: Although Waze was bought by Google a few years ago (2013) for \$1.3 BILLION, the app is still in play. Google Maps uses AI for image analysis on billions of images to keep the map up-to-date. This was a move made by Google 20 years ago (2025) following an idea of Google's co-founder, Larry Page. PS: [The main source is CNBC.](#)

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