
MARKET FACTS!

MARKET FACT #56

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\$10B

dollars per year is the amount of cash Google paid to Apple and others to maintain its search engine as default on people's smartphones and web browsers

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COMMENT: Things are not as black and white as people think. Thanks to the [biggest antitrust trial in 20 years involving Google and the DOJ](#) (Department of Justice), lawyers for the DOJ revealed that Google's dominance is not due to its superior online tool but to agreements with Apple, Samsung, and Mozilla Firefox to make its search engine the default on people's phones and browsers.

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