
MARKET FACTS!

MARKET FACT #57

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84%

of smart car brands say they can share personal data with service providers, data brokers, and other businesses

DATE: October 2, 2023

COMMENT: Despite the main hard stat, there's more → **76%:** The proportion of privacy policies stating that they can sell personal data; **56%:** The proportion of surveyed car brands that say they can share personal information with the government or law enforcement agencies in response to a "request"; **92%:** The proportion of car brands that don't award all drivers the right to have their personal data deleted. – SOURCE: [Quartz](#). Interesting isn't it? The war for your privacy just got bigger. Now smart cars joined the show.

A MESSAGE FOR BRANDS

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